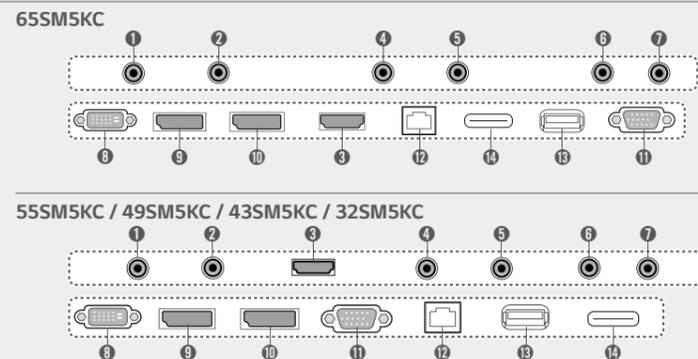


## Specifications

SM5KC Series	65SM5KC	55SM5KC	49SM5KC	43SM5KC	32SM5KC	
Screen Size	65	55	49	43	32	
Panel Technology	IPS					
Aspect Ratio	16:9					
Native Resolution	1,920 x 1,080 (FHD)					
Brightness	450 cd/m <sup>2</sup>				400 cd/m <sup>2</sup>	
Viewing Angle (H x V)	178 x 178					
Response Time	10 ms (G to G BW), 7.6 ms (WOT)	12 ms (G to G BW), 9.0 ms (WOT)	12 ms (G to G BW), 10.1 ms (WOT)	12 ms (G to G BW), 9.4 ms (WOT)	10 ms (G to G BW), 7.1 ms (WOT)	
Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 1 % (Typ.))					
Life time (Typ.)	50,000 hrs (Typ.)					
Guaranteed Operating Hour	24 hrs					
Orientation	Portrait & Landscape					
Input	HDMI, DP, DVI-D, RGB, Audio, SD card					
Output	DP, Audio					
External Control	RS232C in/out, RJ in, IR Receiver, Pixel Sensor, USB 3.0, SD Card					
Bezel Color	Black					
Bezel Width	11.9 mm (T/R/L), 18 mm (B)	11.9 mm (T/R/L), 18 mm (B)	11.9 mm (T/R/L), 18 mm (B)	11.9 mm (T/R/L), 18 mm (B)	13 mm (T/R/L), 18 mm (B)	
Monitor Dimension (W x H x D)	1,456.9 x 838 x 41.1 mm	1,238 x 714.9 x 38.6 mm	1,102.2 x 638.5 x 38.6 mm	969.6 x 563.9 x 38.6 mm	729.4 x 428.9 x 55.5 mm	
Weight (Head)	27.7 kg	17.3 kg	14.1 kg	9.8 kg	5.2 kg	
Weight (Head + Stand)	32.9 kg	20.6 kg	17.4 kg	12.3 kg	6 kg	
Monitor with Optional Stand & Speaker Dimensions (W x H x D)	1,456.9 x 898.1 x 293.7 mm	1,238 x 773.4 x 219.6 mm	1,102.2 x 696.8 x 219.6 mm	969.6 x 622.2 x 193 mm	729.4 x 481 x 154.2 mm	
Weight (Head + Stand + Speaker)	33.4 kg	21.1 kg	17.9 kg	12.8 kg	6.5 kg	
Carton Dimensions (W x H x D)	1,561 x 977 x 190 mm	1,330 x 807 x 170 mm	1,197 x 760 x 166 mm	1,052 x 650 x 123 mm	810 x 510 x 132 mm	
Packed Weight	33.6 kg	21.5 kg	17.2 kg	12.4 kg	6.5 kg	
VESA™ Standard Mount Interface	300 x 300 mm	300 x 300 mm	300 x 300 mm	200 x 200 mm	200 x 200 mm	
SPECIAL FEATURES	Temperature Sensor, Auto Brightness Sensor, Tile Mode (Up to 15x15), DPM Select, DPM wake up, Energy Saving, Smart Energy Saving, File Play with USB, PIP/PBP (2), Internal Memory (8 GB), USB Cloning, Easy Brightness Control, Holiday Schedule, Limited Mode, Wake on LAN, Failover, Mirroring, BEACON, Embedded Template					
ENVIRONMENTAL CONDITIONS	Operating Temperature	0°C to 40°C	0°C to 40°C	0°C to 40°C	0°C to 40°C	
Operating Humidity	10% to 80%	10% to 80%	10% to 80%	10% to 80%	10% to 80%	
POWER	Power Supply	100-240 V~, 50/60 Hz				
Power Type	Built-In Power					
Power Switch	No					
POWER CONSUMPTION	Typ.	120 W	100 W	85 W	75 W	60 W
Smart Energy Saving	85 W	70 W	60 W	55 W	45 W	
STANDARD (CERTIFICATION)	Safety	UL / cUL / CB / TUV / KC				
EMC	FCC Class "A" / CE / KCC					
ErP / Energy Star	N/A / Yes (Energy Star 7.0)				N/A / Yes (Energy Star 6.0)	
Audio Power	20 W (10 W x 2) for Internal Speaker (6 ohm)					
MEDIA PLAYER COMPATIBILITY	OPS Type Compatible	Yes				
External Media Player Attachable	Yes (MP500/MP700)	Yes (MP500/MP700)	Yes (MP500/MP700)	Yes (MP500/MP700)	No	
SOFTWARE COMPATIBILITY	SuperSign W/Lite	Yes				
SuperSign C	Yes					
ACCESSORY	Basic	Remote Controller (included 2ea batteries), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, Memory cover				
Optional	Speaker (SP-5000), Stand (ST-652T), Pixel sensor (KT-SPO), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	Speaker (SP-5000), Stand (ST-492T), Pixel sensor (KT-SPO), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	Speaker (SP-5000), Stand (ST-492T), Pixel sensor (KT-SPO), Media player, Wall bracket (LSW350B), VESA Adapter (AM-B330S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	Speaker (SP-5000), Stand (ST-432T), Pixel sensor (KT-SPO), Media player, Wall bracket (LSW230B), VESA Adapter (AM-B220S), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	Speaker (SP-5000), Stand (ST-322T), Pixel sensor (KT-SPO), OPS Kit (KT-OPSA), HDBaseT (EB-B100)	

## Connectivity

- 1 IR & LIGHT SENSOR
- 2 PIXEL SENSOR
- 3 HDMI
- 4 RS-232C IN
- 5 RS-232C OUT
- 6 AUDIO IN
- 7 AUDIO OUT
- 8 DVI-D IN
- 9 DP IN
- 10 DP OUT
- 11 RGB IN
- 12 LAN
- 13 USB 3.0
- 14 SD



Download LG Commercial Display Mobile App



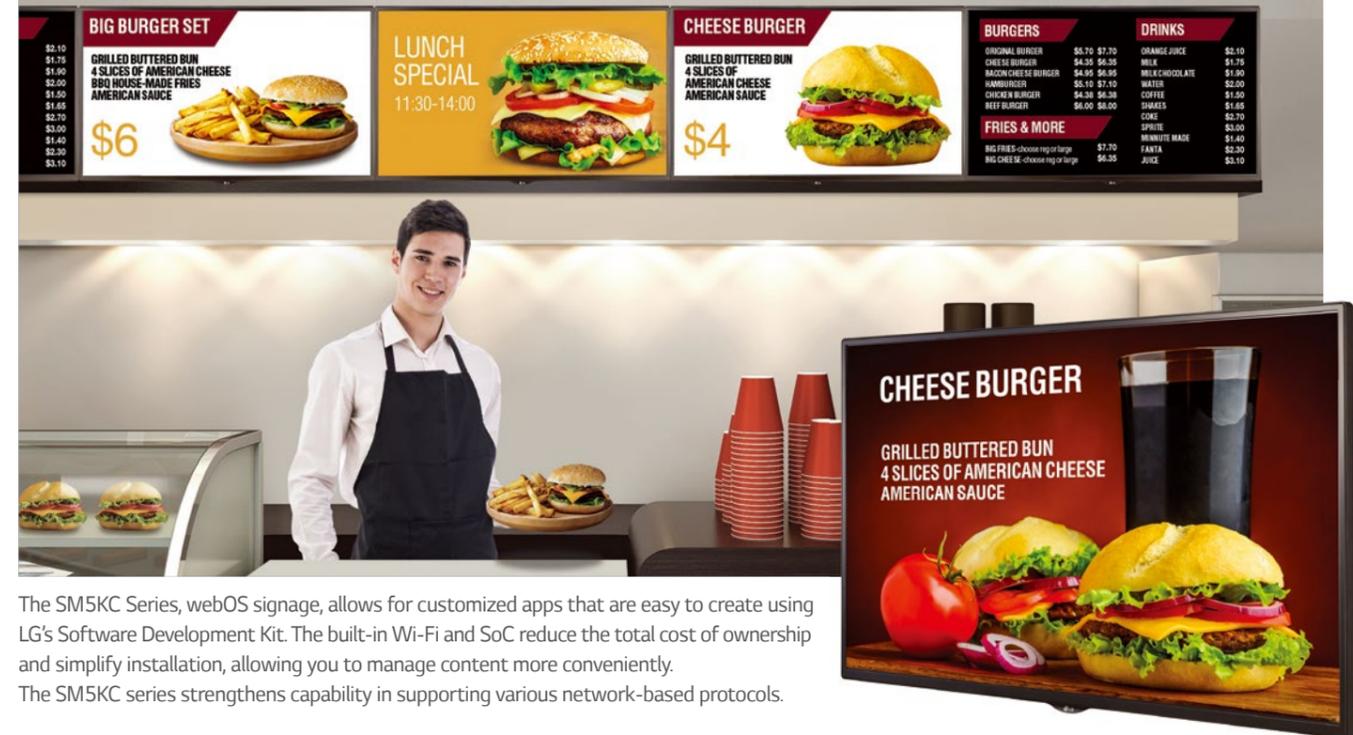
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## Smart Platform with a Powerful Embedded System-on-Chip Standard Performance SM5KC Series



The SM5KC Series, webOS signage, allows for customized apps that are easy to create using LG's Software Development Kit. The built-in Wi-Fi and SoC reduce the total cost of ownership and simplify installation, allowing you to manage content more conveniently. The SM5KC series strengthens capability in supporting various network-based protocols.

## Key Features

### Smart Platform



### Quad Core SoC\*

The high-performance SoC can execute several tasks at the same time and provides smooth content playback.



\*System-on-Chip

### webOS 3.0

The webOS 3.0 platform provides powerful and convenient creation tools, including app development materials.



### Group Manager

Content can be created, distributed and controlled by a signage without a dedicated PC or server.



### PBP (Picture-By-Picture) / PIP (Picture-In-Picture)

PBP (Picture-By-Picture) and PIP (Picture-In-Picture) features enable you to compose various layouts for several digital devices.



# Smart Platform with a Powerful Embedded System-on-Chip

## Standard Performance SM5KC Series



### Screen Sizes

65"/55"/49"/43"/32"

10W x 2  
Built-in Speaker

Back Side

### SM5KC Series

- Brightness : 450 cd/m<sup>2</sup> (32" 400 cd/m<sup>2</sup>)
- Bezel : Top/Left/Right 11.9 mm (Bottom 18.0 mm)
- Depth : 38.6 mm
- Interface : HDMI, DVI, DP, RGB, RJ45, IR, RS232C, SD Card, USB
- Built-in Speaker : 10W + 10W



## Key Features

### Support Network Protocol

#### IP Streaming Protocol

Various types of IP video streaming protocol are supported, such as RTSP/RTP, MMS, HLS and MPEG-2 TS\*.



\*RTSP (Real-Time Streaming Protocol), RTP (Real-time Transport Protocol), MMS (Microsoft Media Server), HLS (http live streaming)

#### Secure Communication Protocol

By supporting HTTPS\* protocol, communication between server and signage is more secure.



\*HTTPS: Hypertext Transfer Protocol over Secure Socket Layer

#### Proxy Server

Web access speed and security can be improved by supporting Proxy Server (A server that acts as an intermediary for requests from clients seeking resources from other servers.)



### Built-in Wi-Fi

#### Mirroring

Content sharing is more convenient on a Wi-Fi network.



#### Soft AP

The SM5KC with Soft AP software can operate as a wireless access point for mobile devices.



#### Simple Installation

Installation has been simplified by removing the external media player and Ethernet/RS232C cables.



Wi-Fi (removing Ethernet or RS232C cables)  
802.11n (2.4 GHz/5 GHz)

### Supportive Convenience

#### BEACON

With BEACON and Bluetooth Low Energy (BLE) supported by SM5KC\*, retail stores can provide coupons and information in real time.



\* SM5KC is enhanced to support iBeacon\*\* and Eddystone\*\*\*  
\*\* iBeacon: Bluetooth Low Energy beacon profile released by Apple in 2013  
\*\*\* Eddystone: Bluetooth Low Energy beacon profile released by Google in 2015

### Enhanced Maintenance

#### Dust & Humidity Protection

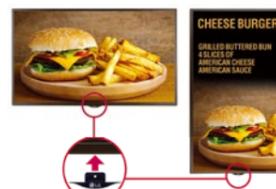
Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.



### Industrial Design

#### Detachable logo

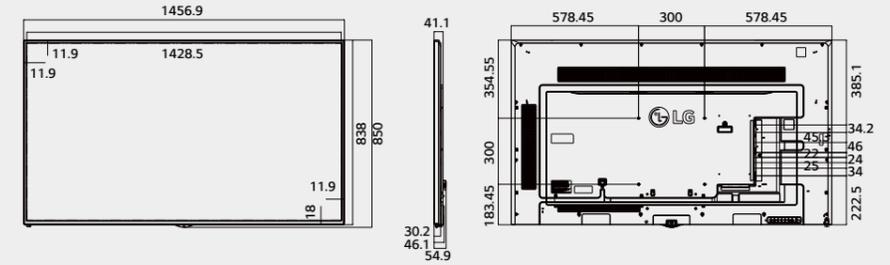
The detachable logo allows for installation in the desired orientation: landscape or portrait mode.



### Dimensions (unit: mm)

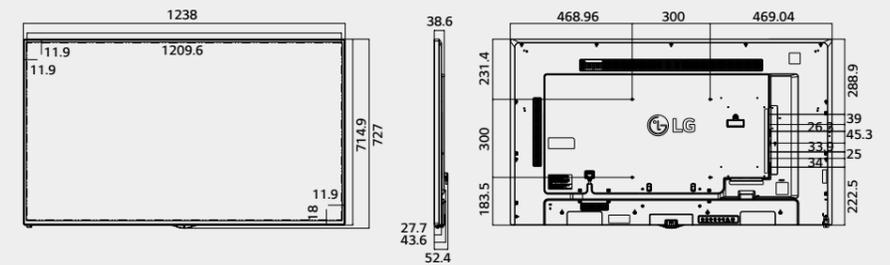
#### 65"

1,456.9 x 838 x 41.1 /  
27.7 kg



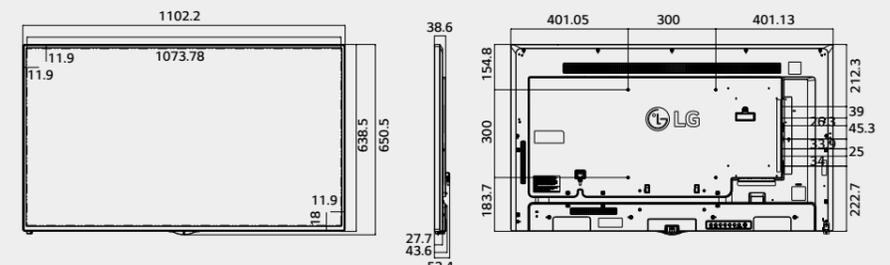
#### 55"

1,238 x 714.9 x 38.6 /  
17.3 kg



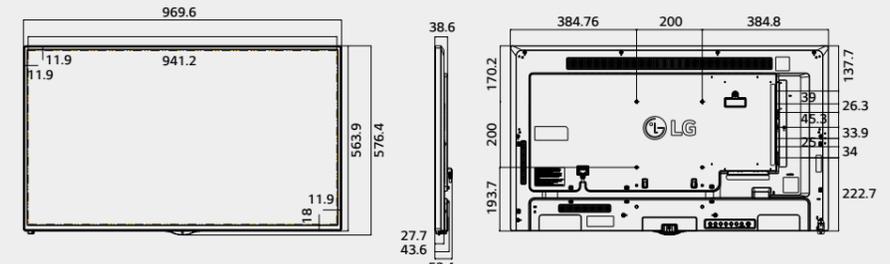
#### 49"

1,102.2 x 638.5 x 38.6 /  
14.1 kg



#### 43"

969.6 x 563.9 x 38.6 /  
9.8 kg



#### 32"

729.4 x 428.9 x 55.5 /  
5.2 kg

